

# AMG Selection 2011



**AMG**



Mercedes-Benz

## AMG. MORE THAN JUST A CAR

It was Gottlieb Daimler who formulated the phrase “**The best or nothing**”, a motto which runs like a silver thread through the history of our brand and is today more prevalent than ever. Our understanding of what constitutes “the best” is reflected in our quest for perfection, in our aim to bring a touch of the Mercedes-Benz allure to everyday life – and, of course, in our responsibility to you, our customer.

The Mercedes-Benz Collection is equally committed to the brand’s high standards, as can be seen in the pioneering design, the eye for detail, the skilful manufacturing and the use of high-quality materials.

To ensure that the quality we provide lives up to the brand’s high standards, all products are subjected to routine laboratory and safety tests, carried out by the independent testing body SGS. It goes without saying, of course, that we aren’t simply satisfied with complying with regulatory requirements – we apply moral and ethical standards to our products too. Because where the Mercedes-Benz Collection is concerned, it’s the best or nothing.

This quest for perfection has a long tradition at AMG too. And the AMG Selection 2011, inspired by the vehicle design, is characterised by a unique combination of exclusive materials, meticulous craftsmanship and functional details. We hope you enjoy the AMG Selection 2011.



| 1 Zip-off hood



| 1 Silver-coloured mesh lining



| 1 Velcro cuffs



| 1

**| 1 MEN'S WINDCHEATER JACKET** Black. 100% nylon, with silver mesh lining. Outside pockets and breast pocket. Removable hood. Water and wind-repellent. Chin guard. Velcro cuffs. Adjustable at lower edge. AMG logo zip tag. White AMG logo on front and in nape. Sizes\_S-XXL\_B6 695 7727-7731



| 3 Zip-off hood



| 2

| 3

**| 2 MEN'S FUNCTION POLO SHIRT** Black. 97% polyester/2% polyamide/1% carbon fibre. 2-button neck. Breathable and antibacterial. With UV protection. Functional mesh panels at sides. AMG logo on front and back. Sizes\_S-XXL\_B6 695 7742-7746

**| 3 MEN'S FLEECE JACKET** Black. 93% polyester/7% Spandex. Combination of fleece/softshell material. Breathable and warm. Softshell material wind and water-repellent. Outside pockets with waterproof zip fastening. Chin guard. Adjustable at lower edge. AMG logo zip tag. White AMG logo on front and in nape. Sizes\_S-XXL\_B6 695 7732-7736 Available from August



**| 1 MEN'S BASIC POLO SHIRT** White, with black stripes on button band, collar and cuffs. 100% cotton. 3-button neck. Black AMG logo print on breast pocket and in nape. Sizes\_S-XXL\_B6 695 7722-7726

**| 2 MEN'S FUNCTION T-SHIRT** White. 97% polyester/2% polyamide/1% carbon fibre. Breathable, quick-dry, antibacterial. With UV protection. Crew neck. Functional mesh panels. AMG logo print on front and back. Sizes\_S-XXL\_B6 695 7737-7741



**| 3 MEN'S BASIC CAP** Black, with white contrast on front of peak. Outer material 100% polyester. Lining 100% cotton. Inserts in side of peak in carbon fibre-style material. Fabric fastening tab with black clasp, embossed with AMG logo. White AMG logo embroidered on front. B6 695 7772

**| 4 MEN'S BASIC T-SHIRT** Black. 100% cotton. Crew neck. Black neck tape. White AMG logo print on breast pocket and in nape. Sizes\_S-XXL\_B6 695 7717-7721



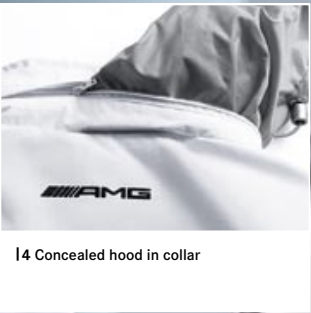
**| 1 WOMEN'S FUNCTION T-SHIRT** White. 97% polyester/2% polyamide/1% carbon fibre. Breathable and antibacterial. With UV protection. V-neck. Functional mesh panels at sides. AMG logo on front and back. Sizes\_XS-XL\_B6 695 7755-7759

**| 2 WOMEN'S BASIC POLO SHIRT** Black, with white stripes on cuffs and collar. White inner button band. 100% cotton. AMG logo on front and back. Sizes\_XS-XL\_B6 695 7750-7754



**| 3 WOMEN'S CAP** White. White inner band with AMG logo. Outer material 100% polyester. Lining 100% cotton. Fastening tab with clasp, embossed with AMG logo. AMG logo embroidered on front. B6 695 7773

**| 4 WOMEN'S WINDCHEATER JACKET** White. 100% nylon, with silver mesh lining. Outside pockets. Concealed hood in collar. Water and wind-repellent. Chin guard. Reflective Velcro cuffs. AMG logo zip tag. Adjustable at lower edge. Belt with silver-coloured buckle. AMG logo on front and back. Sizes\_XS-XL\_B6 695 7760-7764



| 4 Concealed hood in collar



| 1

| 2

**| 1 CHILDREN'S CAP** White, with red topstitching. Outer material 100% polyester. AMG SLS print on front. Silver clasp with AMG logo. Silver/grey AMG logo embroidered on side. **B6 695 774**

**| 2 CHILDREN'S T-SHIRT** White. 100% cotton. AMG SLS print on front. Black AMG logo print on front and back. **Sizes\_116-140\_B6 695 7747-7749**



| 3

| 4

**| 3 Leather handle, embossed with AMG logo**

**| 4 AMG logo badge on fastening tab**

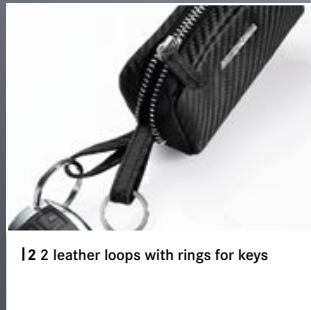
**| 3 COMPACT UMBRELLA** Anthracite-coloured canopy, 100% polyester with Teflon® coating. Carbon fibre design. Leather handle and "windproof" fibreglass frame. Automatic opening and closing. AMG logo print. Diameter approx. 105 cm. **B6 603 7329**

**| 4 UMBRELLA** Anthracite-coloured canopy, 100% polyester with Teflon® coating. Carbon fibre design. Leather handle and "windproof" fibreglass frame. AMG logo print. Diameter approx. 130 cm. **B6 603 7330**



|1

**|1 KEY RING** Carbon fibre-look leather and matt chromed metal. Product "Handmade in Germany". Embossed AMG logo. Size approx. 10.4 x 2.5 cm. **B6 695 7777**



|2 2 leather loops with rings for keys



|3 Separate shoe bag and mesh compartment for laundry



|2

**|2 KEY CASE** Black carbon leather. Zip fastening. Zipped outside pocket. 2 leather loops with rings for keys. "Handmade in Germany" embossed inside. Metal AMG logo badge outside. Size approx. 10.5 x 3 x 5.5 cm. **B6 695 7903**



|3

**|3 SPORTS BAG** Black. Outer material nylon, with carbon leather trim at ends of handles. Zipped pockets inside and out. Snap hook for keys. Separate wet compartment. Shoe bag with Velcro fastening and AMG logo. Metal AMG logo badge outside. Size approx. 53 x 24 x 24 cm. **B6 695 7786**



|4

**|4 LANYARD** White. 100% polyester. Detachable section in carbon fibre-style material. Snap hook. Click lock. Black AMG logo on webbing. **B6 695 7789**



|3 Handy loops and pockets in fold-out compartment in base

|1



**|1 MEN'S OLYMP LONG-SLEEVED SHIRT** Black. 100% 'Luxor' cotton. Crease-resistant. Tonal embroidered AMG logo on breast pocket. By OLYMP for AMG. Sizes\_S-XXL\_B6 603 7396-7400

|2



**|2 BUSINESS BAG** Black. Outer material 100% cotton plus calfskin with diamond-pattern topstitching. Lining 100% nylon. Practical partitioning inside. Separate laptop compartment (up to max. 38.1 cm (15")) with press-stud fastening. Zipped outer compartment. Padded shoulder strap. Luggage tag. Metal AMG logo badge. Size approx. 45 x 29 x 20 cm. B6 695 5737

|3

**|3 WASHBAG** Black. Outer material nylon with leather trim. Diamond-pattern topstitching. Various inside pockets. Upper main compartment features mesh pockets and zip fastening. Lower compartment with elasticated loops and mesh pockets. Metal AMG logo badge outside. Size approx. 28 x 16 x 14 cm. B6 695 7787



|4



|4 AMG wheel design



|4 Functional partitioning inside, with removable cable pouch

**|4 LAPTOP TROLLEY CASE** Black. Outer material leather/nylon. Diamond-pattern topstitching. AMG-design wheels. Cabin-ready dimensions. Functional partitioning inside with laptop compartment and cable pouch. Flexible inside compartments with Velcro fastenings for clothing. Metal AMG logo badge outside. Size approx. 45.5 x 36 x 27 cm. B6 695 7785



|2 Functional partitioning inside

|1

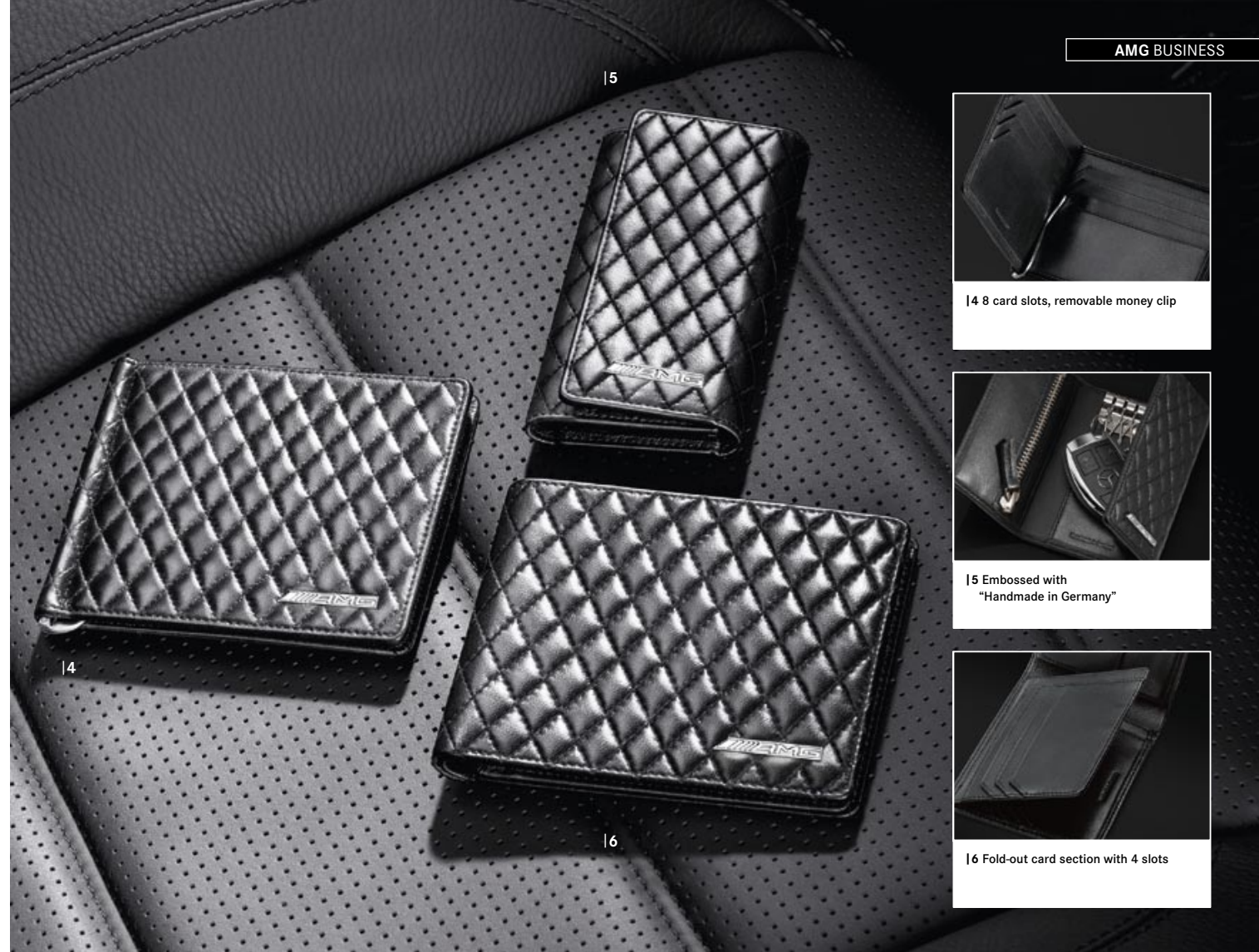
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**|1 TWIST-ACTION BALLPOINT** Matt aluminium. AMG logo engraved on logo ring. 3D star logo on top of cap. Made in Germany. **B6 799 7668**

**|2 DOCUMENT WALLET** Black lambskin/linen/viscose. Zip fastening all round. Separate compartment inside. Credit card slots and pockets. Space for iPhone®/BlackBerry®. Pen loop. White notepad printed with AMG logo. "Handmade in Germany". Metal AMG logo badge. Size when closed approx. 36.5 x 26.5 x 3.5 cm. **B6 695 7784**

|3

**|3 KEY RING** White. Leather/metal. Diamond-pattern topstitching. Metal pull-and-twist mechanism. Embossed tonal AMG logo. **B6 695 5738**



|5

|4 8 card slots, removable money clip

|4

**|4 CREDIT CARD WALLET** Black lambskin. Diamond-pattern topstitching. Removable money clip. 8 card slots. Embossed with "Handmade in Germany". Metal AMG logo badge. Size approx. 11.5 x 9.2 x 1 cm. **B6 695 5739**

|6

|5 Embossed with "Handmade in Germany"

|6 Fold-out card section with 4 slots

**|5 KEY WALLET** Black lambskin with diamond-pattern topstitching. Snap hooks. Zipped pocket inside. "Handmade in Germany" embossed inside. Metal AMG logo badge. Size when closed approx. 11 x 6.8 x 1.5 cm. **B6 695 7783**

**|6 WALLET** Black lambskin. Diamond-pattern topstitching. Coin compartment, 2 note sections, 7 card slots, 4 pockets. "Handmade in Germany". Metal AMG logo badge. Size approx. 12 x 9.2 x 1.5 cm. **B6 603 7336**



| 1



| 2



| 3

**| 1 SLS AMG C197**, scale 1:87, manufacturer Herpa.  
iridium silver\_B6 696 0023,  
not pictured: obsidian black\_B6 696 0022,  
designo mystic white 2\_B6 696 0024

**| 2 SLS AMG C197**, scale 1:43, manufacturer Schuco.  
AMG Le Mans red\_B6 696 0025,  
not pictured: iridium silver\_B6 696 0026,  
AMG Imola grey\_B6 696 0027

**| 3 SLS AMG C197**, scale 1:18, manufacturer Minichamps.  
obsidian black\_B6 696 0042,  
not pictured: iridium silver\_B6 696 0043,  
AMG Monza grey\_B6 696 0044

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